

BCL/CS/19-20/

7th, JANUARY, 2020

BSE Ltd.
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building,
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sirs,

Subject: Intimation of Revision in Credit Rating


Pursuant to Regulation 30 (6) read with Part 'A' of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the Regulation"), it is hereby informed that CARE Ratings Limited has reviewed and revised the credit rating of the Company , as conveyed to us vide their email dated 6th Jan 2020 ,as under:.

Facility	Amount (Rs. in Crores)	Rating	Remarks	Reason
Long Term Bank Facilities	65.00 (reduced from 98.00)	CARE A+(CE);Stable [A Plus (Credit Enhancement); Outlook:Stable]	Revised from CARE AA- (CE); Stable [Double A Minus (Credit Enhancement); Outlook: Stable]	The ratings assigned to the Bank Facilities of the Company factor in credit enhancement in the form of an unconditional and irrevocable corporate guarantee from Vindhya Telelinks Ltd. towards timely servicing of debt obligations. The ratings assigned are solely based on the Rating Agency's view on guarantor's credit profile.
Short Term Bank Facilities	153.00 (reduced from 253.00)	CARE A1+(CE) [A One Plus (Credit Enhancement)]	Reaffirmed	

Kindly take the above intimation on your records.

Thanking you,

Yours faithfully,
For Birla Cable Limited


(Somesh Laddha)
Company Secretary