

BCL/CS/17-18/

30.10.2017

BSE Ltd.,
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building,
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Ref: Universal Cables Ltd. (Target Company), ISIN: INE279A01012

Dear Sir/Madam,

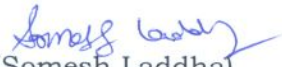
**Sub: Disclosure pursuant to Regulation 29(2) of
SEBI (Substantial Acquisition of Shares and
Takeovers) Regulations, 2011**

This is to inform you that Birla Cable Limited (hereinafter referred to as the "Company") has sold 11,07,407 fully paid up equity shares of Rs.10/- each of Universal Cables Ltd. ("UCL") constituting 3.19% of total paid up share capital of UCL by way of inter-se transfer of shares amongst Promoters and members of the Promoter Group of UCL through Block deal process, settlement date of which is 30.10.2017.

Please find enclosed herewith the required disclosure in the prescribed format for your information and record.

Thanking you,

Yours faithfully,
For Birla Cable Limited


(Somesh Laddha)
Company Secretary

Encl: As above.

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION
OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	Universal Cables Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	August Agents Ltd., Insilco Agents Ltd. and Laneseda Agents Ltd. (Wholly Owned Subsidiary(ies) of Vindhya Telelinks Limited)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd. & The National Stock Exchange of India Ltd.		
5. Details of the acquisition-/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/ disposal under consideration, holding of :			
A. Shares carrying voting rights			
I. Birla Cable Limited	18,93,374(***)	5.46 %	-
B. Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
C. Voting rights (VR) otherwise than by shares			
D. Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c+d)	18,93,374	5.46 %	-

For BIRLA CABLE LTD.

Somesh Laddha
Somesh Laddha
(Company Secretary)

Details of acquisition/sale			
a) Shares carrying voting rights sold	11,07,407	3.19%	
b) VRs acquired otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered/invoked/released by the acquirer	-	-	-
Total (a+b+c+d)	11,07,407	3.19%	
After the acquisition/sale, holding of:			
a) Shares carrying voting rights I. Birla Cable Limited	7,85,967(***)	2.27%	
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c+d)	7,85,967	2.27%	
6. Mode of sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	inter-se transfer amongst promoters and members of promoter group		
7. Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	26 th October, 2017		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Paid up share capital Rs. 3469.83 Lakhs		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Paid up share capital Rs.3469.83 Lakhs		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	Paid up share capital Rs. 3469.83 Lakhs		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For BIRLA CABLE LTD.

Somesh Laddha
Somesh Laddha
(Company Secretary)

(***) The Company received a Letter of Allotment confirming allotment of 7,85,967 equity shares on 20th October, 2015, subscribed in the Rights Issue of Universal Cables Ltd. (UCL) out of which 2,32,263 equity shares are pending to be credited to Company's designated demat account, in view of the status-quo Order passed by the Hon'ble High Court of Delhi on 18th November, 2015, as intimated by UCL.

For BIRLA CABLE LTD.

Somesh Laddha
Signature of the acquirer / seller / Authorised Signatory
(Company Secretary)
Birla Cable Limited

For Birla Cable Limited

Place: Rewa, MP
Date: 30.10.2017

Somesh Laddha
Somesh Laddha
Company Secretary