



**CSR PROJECTS / ACTIVITIES APPROVED
BY THE BOARD FOR THE
FINANCIAL YEAR 2020-21**

BIRLA CABLE LIMITED

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DETAILS OF CSR PROJECTS / ACTIVITIES APPROVED BY THE BOARD FOR THE FINANCIAL YEAR 2020-21

SL. No.	Sector	CSR Activities/Programmes	Location of the Project	Brief Synopsis
1	Animal Welfare	Contribution to Gaushala (Cow Ranch) at Rewa (M.P.)	Rewa, Madhya Pradesh	Contribution to Gaushala (Cow Ranch) at, Laxmanbagh, Rewa (M.P.) administered by Gaushala Committee under the Chairmanship of District Collector, Rewa, wherein protective shelter and wellness for approx. 400 dairy cows is provided. This contribution will benefit the cows living in the Gaushala as animal welfare activity.
2	Promoting health care including preventive health care.	Providing and installation of Medical Equipments in an Ambulance being operated at Udyog Vihar Industrial Area, Rewa (MP)	Rewa, Madhya Pradesh	Providing of medical equipments by way of installation in an ambulance being operated by Udyog Vihar Industries Association, Rewa (M.P.) at local area/nearby place of Udyog Vihar Industrial Area, Rewa (M.P.), where manufacturing facility of the Company is situated taking into consideration the present Pandemic situation due to COVID-19 and its future impact. With the help of these life saving medical equipments general public at large will be getting benefitted with quality and proper care even during emergency situation so as to prevent any kind of complicated situation within the patients, keep them healthy and safe and reduce the mortality rate if
3	Promoting education and employment Enhancing Vocational Skills among children and Livelihood Enhancement Project.	Operation and Maintenance of Gymnasium (Gym) equipments installed at Rewa, (M.P.).	Rewa, Madhya Pradesh	Providing of operation and maintenance services to the Gymnasium(Gym) equipments installed at Rani Talab premises and at Udyog Vihar, Industrial Area, Rewa, (M.P.), where the factory of the Company is located. The open Gym facilities are being provided to all categories of people especially to those socially & economically backward groups living in nearby villages and area. It is a holistic step/measure for reducing inequalities faced by socially & economically backward classes of society.
4	"Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation and making available safe drinking water" and "disaster management, including relief and rehabilitation activities"	Ex-gratia payment of Rs.17,100/- made to temporary/casual workers/ daily wage workers of the Company over and above the disbursement of wages, specifically for the purpose of fighting against the COVID-19.	Rewa, Madhya Pradesh	Keeping in view of the untiring services rendered by certain temporary/casual/daily wage work force during the lockdown period from 24th March, 2020 to 7th April, 2020 for the purpose of fighting against the COVID-19 pandemic besides protecting the assets and estates of the Company, the ex-gratia payment of Rs. 17,100/- over and above the wages, have been paid to such warriors under CSR Expenditure for the financial year 2020-21.
5	Ensuring Environmental Sustainability, Ecological balance, Conservation of natural resources and maintaining quality of Soil, Air and Water.	Surrounding Area Development adjacent to Temples located at Udyog Vihar Industrial Area, Rewa (M.P.)	Rewa, Madhya Pradesh	It is proposed to develop and maintain the surrounding area of (02) two temples in Udyog Vihar Industrial Area, Rewa (M.P.), where manufacturing facility of the Company is situated. The object of the above activity will help in promoting clean water, green plantation and also help in ensuring environmental sustainability, ecological balance and maintaining quality of soil, air and water.
6	Promoting health care including preventive health care and sanitation. Ensuring Environmental Sustainability, Ecological balance, Conservation of natural resources and maintaining quality of Soil, Air and Water.	Construction of Parking Shed(s) for Scavenging Machine, Ambulance & Fire Tender at Udyog Vihar Industrial Area, Rewa (M.P.)	Rewa, Madhya Pradesh	It is proposed to construct Parking Shed(s) for Scavenging Machine, Ambulance & Fire Tender being operated at Udyog Vihar Industrial Area, Rewa (M.P.) for the benefit of large section of people living in and around the Udyog Vihar Industrial Area, Rewa (M.P.)
7	Promoting education and employment Enhancing Vocational Skills among children and Livelihood Enhancement Project.	Contribution to M.P Birla Foundation Industrial Training Centre (MPBF ITC), Rewa (M.P.)	Rewa, Madhya Pradesh	It is proposed to contribute to MPBF ITC, Rewa for meeting a part of operating expenses and availability of timely cash flow with the said ITC for undertaking expansion/requisite infrastructure creation besides strengthening and enhancement of faculties. The said contribution will act as an aid for smooth operation of activities of MPBF ITC, Rewa. With the help of this contribution, students/trainees of MPBF, ITC, Rewa, undergoing vocational studies and training interalia will be benefited in the following ways: (a) Better and advance quality of Education and Training shall be provided to students/trainees at very concessional fees; (b) Availing of employment opportunities in industries under different Sectors in the respective trades; (c) To enable the students/trainees to engage themselves under different self employment scheme/project and/or to start their own entrepreneurship and (d) more and more students will be attracted to join the MPBF ITC for their better future.