



M.P. BIRLA GROUP PRESENTATION



CELEBRATING
100 YEARS
OF
HEART &
STRENGTH

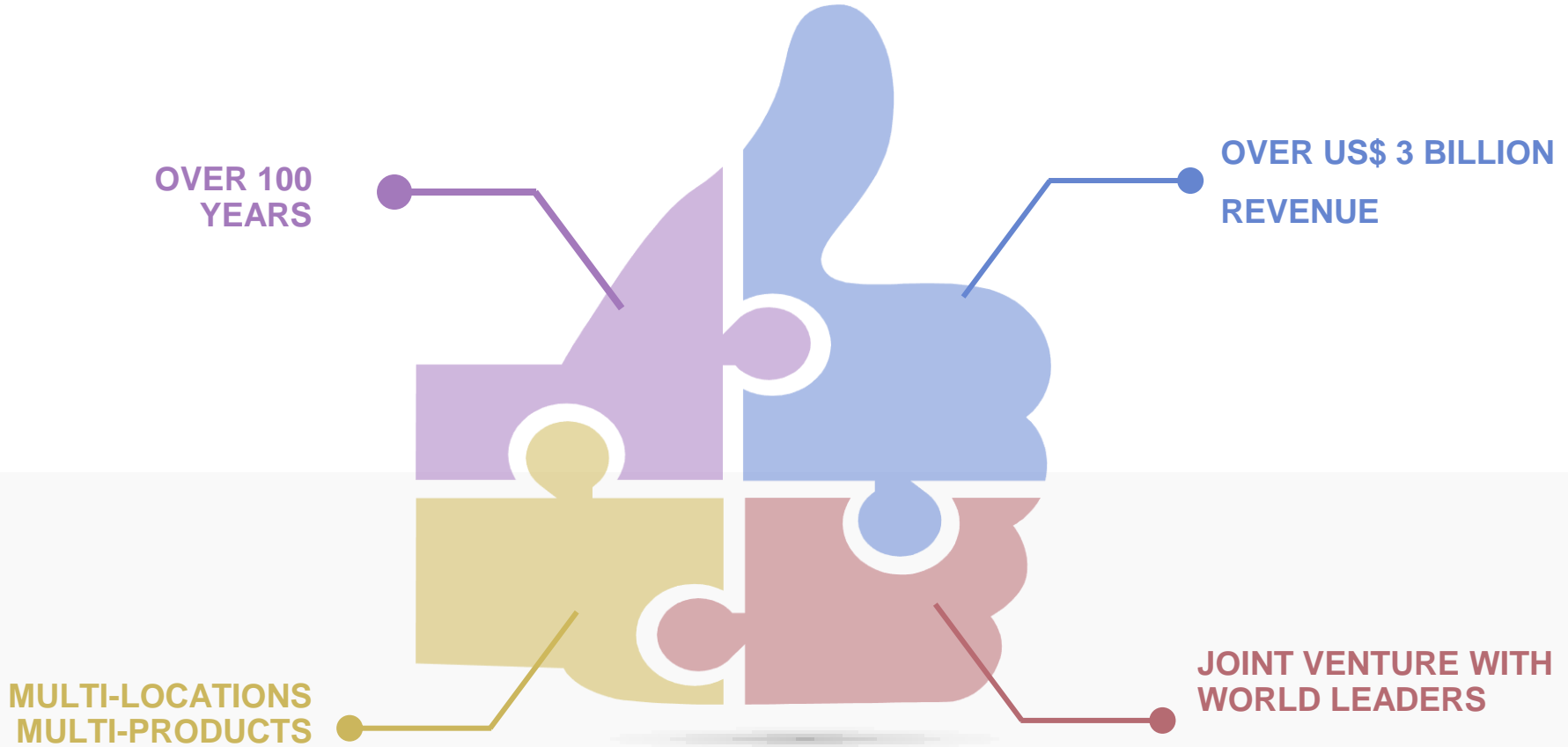


M.P.BIRLA GROUP

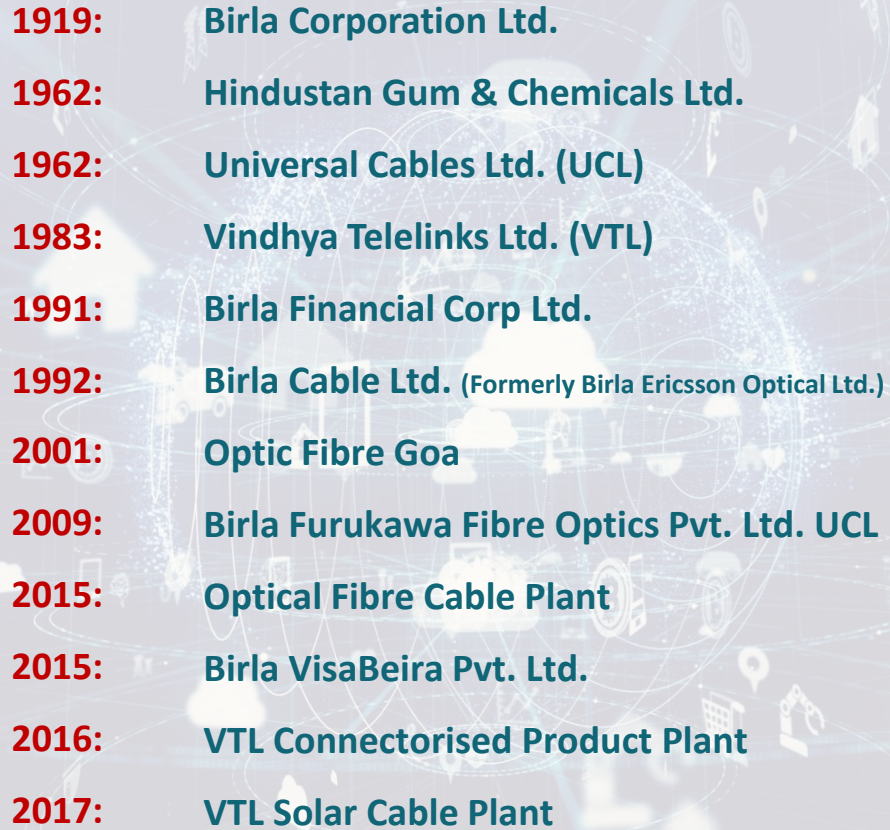
- Vision of uncompromising integrity and corporate ethics
- We have grown, evolved and transformed along the way, remaining true to the vision

- With Heart & Strength firmly embedded in the root of the organization, the M.P. Birla Group empowers talented individuals to take the enterprise forward to new frontiers through sustainable policies and practices

STARTLING FACTS ABOUT US



JOURNEY SO FAR...

- 
- 1919:** Birla Corporation Ltd.
 - 1962:** Hindustan Gum & Chemicals Ltd.
 - 1962:** Universal Cables Ltd. (UCL)
 - 1983:** Vindhya Telelinks Ltd. (VTL)
 - 1991:** Birla Financial Corp Ltd.
 - 1992:** Birla Cable Ltd. (Formerly Birla Ericsson Optical Ltd.)
 - 2001:** Optic Fibre Goa
 - 2009:** Birla Furukawa Fibre Optics Pvt. Ltd. UCL
 - 2015:** Optical Fibre Cable Plant
 - 2015:** Birla VisaBeira Pvt. Ltd.
 - 2016:** VTL Connectorised Product Plant
 - 2017:** VTL Solar Cable Plant

INTRODUCTION TO THE COMPANY

Founded in 1919, MP Birla Group is one of India's largest industrial houses, providing all its operating companies with a strong promoter base and synergies across divisions

Key business capabilities

- One of the largest cement manufacturers in the country with an installed capacity of 20 million tonnes per year
- Manufacturer of the widest range of cables in India, exporting these products to more than 80 countries
- The largest producer of guar gum in the world with plants located in Haryana, Rajasthan and Gujarat
- Leading exporter of Jute products to countries across Europe, USA, Japan, etc.
- Philanthropy is part of group's DNA with wide range of hospitals, schools and charitable trusts across India

Group Cable companies



UNISTAR[®]

Vindhya Telalinks Ltd.
Redefining Connectivity

BIRLA CABLE LTD.
(Formerly Birla Ericsson Optical Ltd.)


BirlaFurukawa

Key strategic partnerships:

 **ERICSSON**

 **FURUKAWA**
ELECTRIC GROUP


ofs
A Furukawa Company
FITEL

TOSHIBA

“To be the first choice for delivery of successful projects and solutions which exceed the expectations of our customers”.

Vision Mission



“To deliver the very best to its customers, shareholders and employees bearing in mind its commitment to the welfare of society at large”.

Corporate Social Responsibility

TOWARDS EDUCATION



TOWARDS HEALTHCARE

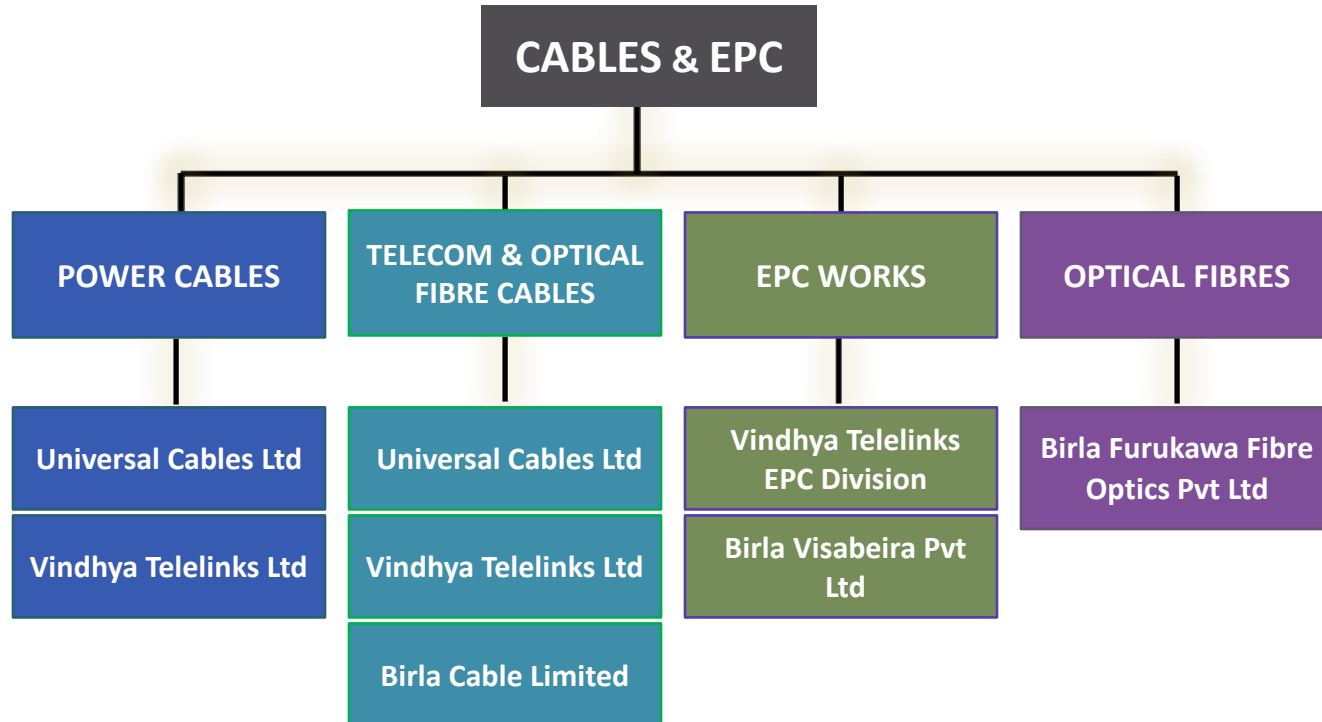


SERVICES TO HUMANITY



CABLE DIVISIONS

MP BIRLA COMPANIES - CABLES & EPC



AT A GLANCE

UNIVERSAL CABLES LTD.

- Established in 1962, has a very wide range including – Low Voltage, High Voltage & Extra High Voltage Power Cables upto 500 KV grade
- The Capacitor Division was set up in the year 1967 and since then had progressed having collaborations with Toshiba-Japan & GE-USA for variety of products

VINDHYA TEDELINKS LTD.

- Set up in 1983, today it is proud to be the leader in the fiercely competitive communications sector within India and overseas
- Specializes in the production of complete range of Copper Telecom Cables, Optical Fibre Cables, Railway Quad and Signaling Cables, Solar PV Cables

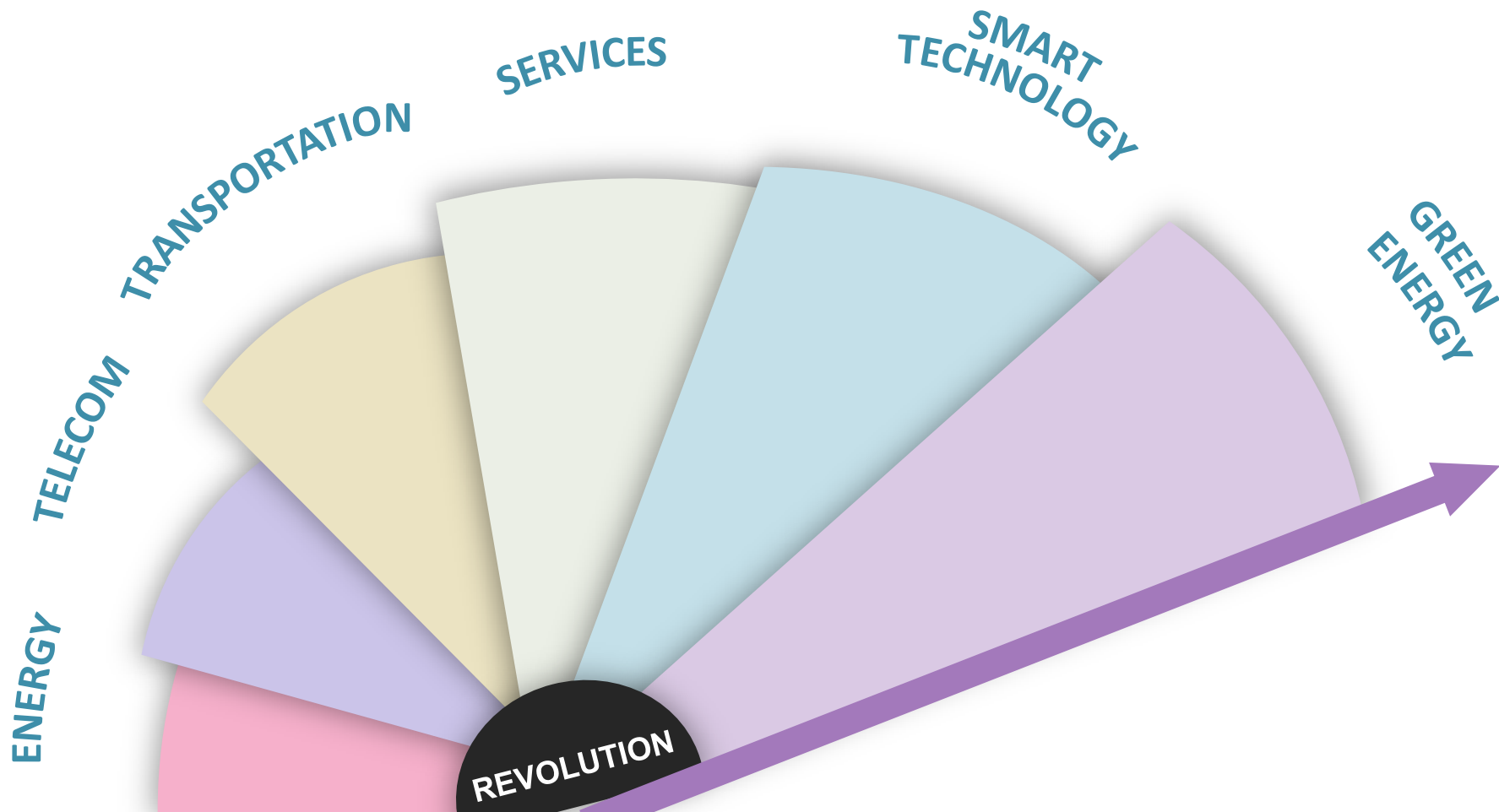
BIRLA CABLE LTD.

- Birla Cable Ltd. (Formerly Birla Ericsson Optical Ltd.) founded in 1992, offers complete range of Optical Fibre Cables including Ribbon types, Structured LAN Copper Cables, Copper Telecommunications Cables and Accessories
- Major strengths - International Standard Product Range, World Class Production Facilities & Advanced Technical know-how

BIRLA FURUKAWA FIBRE OPTICS PVT. LTD.

- Birla Furukawa Fibre Optics Pvt. Limited is a Joint Venture Company formed between Universal Cables Limited, India and Furukawa Electric Co., Ltd., Japan
- It possesses state-of-the-art technology to produce high performance Optical Fibres. With its most sophisticated infrastructure along with dynamic team and Advanced Technology

SUCCESSFUL TRANSFORMATION



GIVING INDIA - IT'S FIRST

1977

XLPE Cables technology
upto 33 KV

1983

Copper Communication
Cables with Technical
Support from Ericsson AB

1992

Optical Fibre Cable
technology in India with a
Joint Venture with
Ericsson AB

2007

Extra High Voltage
Cables upto 220 KV

2009

VAD Technology for
manufacturing high
performance Optical
Fibres

2010

Conducted the long duration
Pre-Qualification Test certified
by KEMA, Netherland for 220
KV system

2006

VCV (Vertical Continuous
Vulcanization) Technology

2017

Manufactured Solar PV Cables
with Electron Beam Irradiation
Technology

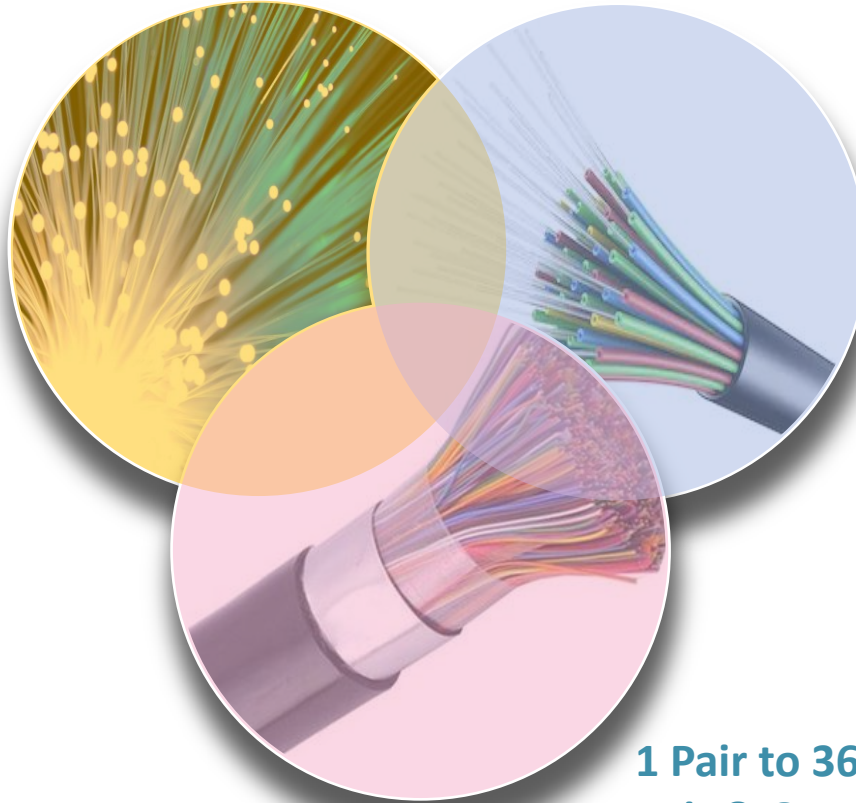
2013

Manufactured and Type tested 400
KV XLPE Cables at CESI / IPH,
Germany



SM, MM, NZDS,
Bend Insensitive
Fibres

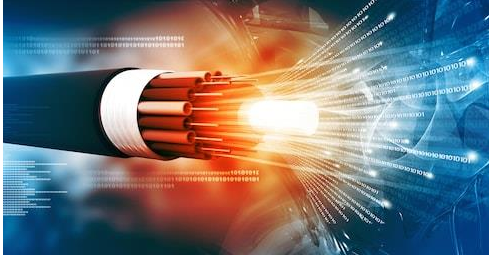
1 F TO 2004 F



1 Pair to 3600
Pair & Quad
Cables

PRODUCT COMPETENCY

FOCUS PRODUCTS



Optical Fibre Cables



Copper Telecom Cables



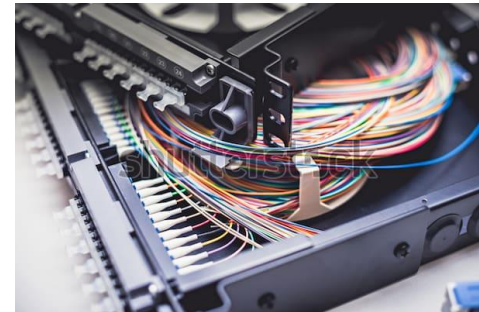
Structured Cables



Railway Cables



Solar PV Cables



Cable Accessories

COMMITTED TO QUALITY



- Quality being the most important factor for the group, all the Companies are certified for Quality Management Systems **ISO 9001:2015**
- Vindhya Telelinks Ltd and Birla Cable Ltd are also certified for **TL-9000 R5.5/5.0 H**
- All Group Companies are Certified for the Environmental Management System **ISO 14001:2015**
- Emphasis is not only on meeting the statutory requirements but contributing towards maintaining ecological balance in and around campus
- All Group Companies are Certified for the Occupational Health and Safety Management System **OHSAS 18001:2007**
- All Group Companies are Certified for the Information Security Management System **ISO 27001:2013**



EXPORT EXCELLANCE AWARDS

2006-07 : Export Excellence Star Performer

2009-10 : Highest Growth in Exports

2010-11 : Star Performer in Products

2014-15 : Star Performer in Projects Exports

2016 -17 : Star Performer in Products

2018-19 : Star Performer in Large Enterprises

DGFT status – Star Export House, National Safety Award

2016-17 – Received the IPF (Industrial Products Finder)

Fastest Growing Manufacturing Company Award

TELECOM

- IP-I Services
- Turnkey Projects - OFC Networks
- Infrastructure for Telecom Towers
- IT Infra Projects

EPC

POWER

- EHV Cabling Projects
- Rural Electrification Projects
- Transmission Projects
- Distribution & Substations
- Lighting Projects

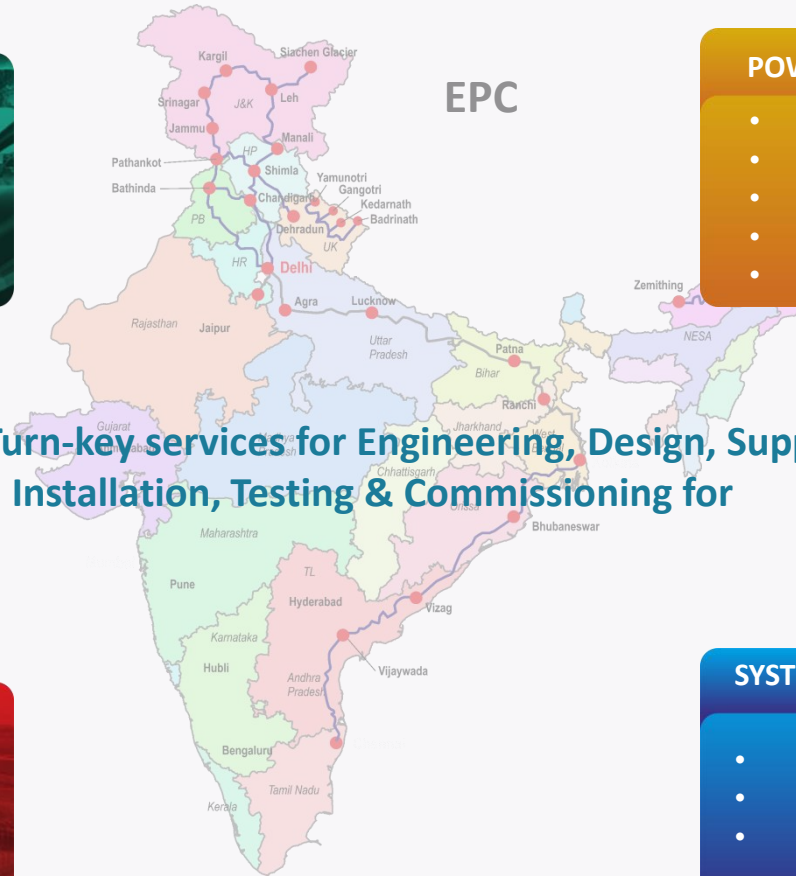
We offer complete Turn-key services for Engineering, Design, Supply, Construction, Installation, Testing & Commissioning for

SEWERAGE, WATER & IRRIGATION

- Sewerage Projects
- STP Projects
- Lift Irrigation Projects
- Water Projects

SYSTEM INTEGRATION

- IT Infra
- Smart City Projects
- Safe City Projects



What makes us Unique???

Industry Insight:

Have been pioneering in envisaging industry's necessities and equip ourselves to offer solutions well in time to support futuristic technologies



Our Capabilities:

Combination of manufacturing capabilities and versatile equipment not only allow us to cater the need of industry in general but also specific solutions to challenges



Product Portfolio:

One of the widest and among very few Globally to offer product portfolio based on both Copper and Optical Communication Cables with forward and backward integration



What makes us Unique???



Our Customers:

Spread all across the segments from Telecom Operators & Utilities to Infrastructure Companies to System Integrators to OEMs and all others



Our Operating Philosophy:

360 degree approach to address the challenges pertaining to manufacturing capabilities, product approvals, testing needs and up-gradation of equipment with constant infusion of funds



Our People:

The biggest strength with high retention index compared to peers or industry standards which helps us to serve our customers in a sustainable way

Sustainability in what we do....





THANK YOU