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# **CODE OF CONDUCT FOR BOARD OF DIRECTORS & THE SENIOR MANAGEMENT**

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## **BIRLA CABLE LIMITED**

Regd. Office: Udyog Vihar, P.O. Chorhata, Rewa - 486 006 (M.P.), India

CIN: L31300MP1992PLC007190

Telephone No: 07662-400580, Fax No: 07662-400680

Email: [headoffice@birlacable.com](mailto:headoffice@birlacable.com); Website: [www.birlacable.com](http://www.birlacable.com)

# **BIRLA CABLE LIMITED**

## **Code of Conduct for the Board of Directors and the Senior Management**

Birla Cable Limited, a M.P. Birla Group Company, firmly believes in and has consistently endeavored to practice good corporate governance and has acted as a good corporate citizen all along.

The spirit of Corporate Governance prevailed in the Company and influenced its decisions and policies long before the guidelines became mandatory. The Company ensures that the control systems are adequate as the Board of Directors frames the policies and charts the path to be treaded by the Company in its voyage for growth. The Senior Management Team comprising of Chief Executive Officer, Chief Financial Officer, Company Secretary, President(s), Vice President(s) and General Manager(s) of the Company, assists the Board in formulating the action plans for the Company and implements the plans and policies so formulated.

With a view to continuously maintaining the spirit and practice of good governance, this Code of Conduct lays down a set of guidelines for the Board of Directors and the Senior Management team in order to bring transparency, professionalism, accountability and responsibility in their actions and focuses on the broader ethical issues governing the conduct in discharging their respective functions in the Company for realizing the ultimate objective of value addition and value creation. It is expected that every member of the Board of Directors and the Senior Management team will exercise good judgment in compliance with the principles set out in this Code and they would avoid every circumstance which would violate the spirit of this Code of Conduct.

The Code, applicable to each member of the Board of Directors of the Company and the Senior Management team, is as enumerated hereunder:

(1) **Statutory Compliances:**

The Directors/Senior Management Team shall adhere to and comply with the provisions of all applicable laws, rules and regulations as well as the codes, guidelines and policies framed from time to time by the Company. They shall also endeavour to ensure that the officers of the Company are complying with the various statutory compliances efficiently and effectively and proper procedures are being followed in this regard.

(2) **Honest and Ethical Conduct:**

The Directors/Senior Management Team shall act honestly, objectively and effectively in a fair and transparent manner for advancing the interests of the Company. They must abide by the policies and procedures framed and adopted by the Company and must respect and adhere to ethical and fair business practices. They shall use due care and diligence in performing their duties and responsibilities attached to their respective office and exercise their powers in good faith for fulfilling their obligations towards the Company and its Stakeholders.

(3) **Conflict of Interest:**

The Directors/Senior Management Team shall avoid any situation that would lead to or tend to lead to any conflict of interest. Conflict of interest is a situation where personal interest may, in any way, interfere with the interests or benefits of the Company impacting the exercise of independent judgment while discharging one's duties and responsibilities. In case of a situation that involves or appears to involve conflict of interest, the Directors/Senior Management Team are expected to make a suitable disclosure to the Board of Directors of the Company and shall abstain from participating in any discussion for such transaction. They are expected not to derive any improper personal benefit or a benefit to any of their relatives from the Company, including by making or influencing decision relating to any transaction of the Company or its subsidiary.

The Directors and Senior Management Team shall also not accept any gifts from persons or firms who deal with the Company or are seeking to deal with the Company, where the gift is being made in order to influence the Directors' action as a member of the Board, or where the acceptance of the gift could create the appearance of a conflict of interest.

(4) **Confidentiality of Information:**

"Confidentiality of information" includes all information of the Company not authorized by the management for public dissemination. This includes information on trade, trade secrets, confidential and privileged information regarding customers, employees, information relating to mergers and acquisitions, stock splits and divestitures, non-public information about discussions and deliberations relating to business issues and decisions, between and among employees, officers and Directors in formal meetings or otherwise, and will include all such information which is not available in the public domain at that point of time.

The Company believes that protection of all confidential information is essential and is committed to protecting business and personal information of confidential nature obtained from clients, associates and employees. Directors/Senior Management Team shall ensure that no confidential information is disclosed inadvertently or otherwise.

Directors/Senior Management Team shall ensure that all confidential information available to them by virtue of the office including Board Meeting papers including Agenda and Minutes, etc. that they may hold or peruse is never directly or indirectly released or disclosed to any person or entity, or made public.

(5) **Protection & proper use of Company's resources:**

The Directors/Senior Management Team shall ensure that the assets and resources of the Company are properly, judiciously and

efficiently used for its business purposes and are properly safeguarded. Any unauthorized use of the Company's assets should not be allowed and appropriate steps should be taken for the same.

(6) **Investment in Company's Shares**

The Directors/Senior Management Team shall ensure to comply with the Insider Trading Regulations of the Company and/or any other regulations/guidelines regarding investment in the Company's shares, issued from time to time, by the Securities and Exchange Board of India (SEBI).

(7) **Environment and Safety**

Environmental Protection is a fundamental value of the Company. Directors and Senior Management have to ensure that the Company's operations comply with the environmental legislation and standards. They have both a legal and a moral responsibility for the safety and the protection of the environment.

Safety must be everyone's concern. The Company is committed to providing all employees a safe, healthful and harassment free workplace and to ensuring safe and respectful work practices and conditions.

(8) **Duties of Independent Directors**

The independent directors shall –

- (a) undertake appropriate induction and regularly update and refresh their skills, knowledge and familiarity with the company;
- (b) seek appropriate clarification or amplification of information and, where necessary, take and follow appropriate professional advice and opinion of outside experts at the expense of the company;
- (c) strive to attend all meetings of the Board of Directors and of the Board committees of which he is a member;
- (d) participate constructively and actively in the committees of the Board in which they are chairpersons or members;

- (e) strive to attend the general meetings of the company;
- (f) where they have concerns about the running of the company or a proposed action, ensure that these are addressed by the Board and, to the extent that they are not resolved, insist that their concerns are recorded in the minutes of the Board meeting;
- (g) keep themselves well informed about the company and the external environment in which it operates;
- (h) not to unfairly obstruct the functioning of an otherwise proper Board or committee of the Board;
- (i) pay sufficient attention and ensure that adequate deliberations are held before approving related party transactions and assure themselves that the same are in the interest of the company;
- (j) ascertain and ensure that the company has an adequate and functional vigil mechanism and to ensure that the interests of a person who uses such mechanism are not prejudicially affected on account of such use;
- (k) report concerns about unethical behavior, actual or suspected fraud or violation of the company's code of conduct or ethics policy;
- (l) act within their authority, assist in protecting the legitimate interests of the company, shareholders and its employees; and
- (m) not disclose confidential information, including commercial secrets, technologies, advertising and sales promotion plans, unpublished price sensitive information, unless such disclosure is expressly approved by the Board or required by law.

The Company is committed to continuously reviewing and updating its policies and procedures. Therefore, this Code of Conduct is subject to modification. The company will review and update the Code of Conduct periodically to accommodate the changes that may take place in our policies and procedures from time to time in accordance with the applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including the amendment thereof if any) and applicable provisions under any other Act/Rules/Regulations/Guidelines etc. and the same will be circulated to all concerned for implementation. All members of the Board of Directors and the Senior Management

Team shall affirm compliance with the code on an annual basis and the same should be sent to the Company Secretary at the Registered Office within 15<sup>th</sup> April every year.

Any Director or Member of Senior Management requiring any clarification regarding this Code of Conduct may contact the Compliance Officer (the Company Secretary).

This Code has also been posted on the Website of the Company [www.birlacable.com](http://www.birlacable.com)